

MIT ENVIRONMENTAL SOLUTIONS INITIATIVE, COLDPLAY, WARNER MUSIC GROUP, LIVE NATION & HOPE SOLUTIONS NAME OVER 50 MUSIC EXPERTS & VETERANS TO ADVISORY COMMITTEE FOR REPORT ON LIVE MUSIC AND CLIMATE CHANGE

Access accompanying images [here](#).

Cambridge MA, USA, June 27, 2024 – Massachusetts Institute of Technology's Environmental Solutions Initiative (MIT ESI), with the support of Coldplay, Warner Music Group (WMG), Live Nation, and Hope Solutions, has announced the assembly of an advisory committee as it enters the next phase of its Assessment Report of Live Music and Climate Change in the US and the UK.

This newly selected advisory committee will be made up of over 50 members with assorted, specialized expertise in live music and the event industry, as well as academia.

*“As I’ve been saying for many years, we urgently need data-driven action on climate and nature breakdown in every area,” said **Ellie Goulding, Artist & Advisory Committee member**. This is the first time a study like this has taken place at this scale, including all the different parts of the industry ecosystem, from artists and promoters to management and labels and I’m really pleased to support that level of collaboration.”*

Members of the committee were selected based on their individual areas of expertise across core areas which include, but are not limited to, venue management, tour management and production, artist relations, and sustainability. Their insights, data and expert perspectives will bolster the comprehensiveness and effectiveness of the overall report, ensuring that the proposed strategies are relevant and practical in implementation, thereby enhancing the potential to drive meaningful change across the live music industry.

*“With the participation of the advisory committee and contributions of data from various sources, we are well on our way to producing a significant contribution to knowledge that can support meaningful actions to address climate change,” said **Prof. John E. Fernandez, Director, MIT Environmental Solutions Initiative**.*

Additional contributions will come from various organizations, NGOs and charities that work within the live music ecosystem including REVERB, Support+Feed, Julie’s Bicycle, Global Citizen and Client Earth.

The report, which was initially anticipated to be complete in July 2024, has been extended to allow for more comprehensive data collection and analysis. It is now expected to be released in the Fall of 2024. The aim remains to:

- develop a comprehensive assessment of the relationship between live music and climate change.
- identify key areas where the industry and concert goers can make tangible improvements to reduce emissions and drive planet-positive outcomes.
- provide a detailed analysis of the latest developments in technology and practices that industry players can tap into.

The report will seek open contributions of data from those with field-specific knowledge that will ultimately be used to suggest sector-specific and industry-wide decarbonization solutions. To contribute data to this report, please email p1lm@mit.edu.

Advisory committee members include:

- **Adam Hatton**, Founder and Managing Director of Global Motion Ltd.
- **Adam Met**, PhD. Executive Director, Planet Reimagined, Member of AJR
- **Alex Pollock**, Artist Manager & Touring Consultant, Baron Global
- **Ali Viles**, RF Engineer, Coldplay
- **Andrew Thornton**, Production Manager, Harry Styles / Shawn Mendes
- **Arlene Moon**, Co-Manager, Coldplay
- **Baz Halpin**, Production Director, Silent House
- **Brian Levine**, President, Projects TAIT
- **Caius Pawson**, Founder of YOUNG and Murmur
- **Chris Kansy**, Production Manager / Concert Touring Industry
- **Ciaran Flaherty**, Tour Director Global Touring, Live Nation
- **Clyde Lawrence**, Bandleader/Producer/Songwriter for Lawrence, Co-Founder of SB Sound Solutions Inc.
- **Danielle Magalhaes**, Global Climate Action Team Lead, UNFCCC
- **Danny Rukasin**, Manager, Billie Eilish
- **Dick Massey**, Production Coordinator, Billie Eilish | Tour Manager, Finneas
- **Dr. Craig Jones**, Director, Circular Ecology
- **Ellie Goulding**, Artist
- **Frederic Opsomer**, Vice President PRG Global Scenic, MD PRG Projects | Member of the “Major Tom” sustainability initiative
- **Glenda Yoder**, Associate Director, FARM AID

- **Harlan Frey**, EVP of Touring and Artist Development, Atlantic Records
- **Jaime Nack**, President, Three Squares Inc.
- **Jared Braverman**, SVP Touring, Live Nation
- **Jason Bailer Losh**, Director of Environmental, GCL/ Rock-it Cargo
- **Jean-Oliver Dalphond**, Partner & CCO, PixMob, formerly ICLEI
- **Jessica Koravos**, Co-chair, President OVG
- **Joel Eriksson**, Tour Manager, Fred Again..
- **Jonathan Kessler**, Manager, Depeche Mode (Baron Management)
- **Jordan Cohen**, Tour Manager, Producer, Musician in Lawrence | Co-Owner of SB Sound Solutions
- **Jordan Wolosky**, COO & General Manager, AG Artists, LLC
- **Jules Davis**, Operations and A&R Manager, AG Artists, LLC
- **Josh Javor**, Partner & Co-Head of London Music Department, WME
- **Kristen Fulmer**, Head of Sustainability, OVG, Director, GOAL
- **Kyle Devine**, Professor and Head of Research Training, Department of Musicology. University of Oslo
- **Lesley Olenik**, SVP, Global Touring Live Nation
- **Lindsay Arell**, Chief Sustainability Officer, ASM Global
- **Lucy August-Perna**, Head of Sustainability, Live Nation
- **Luke Howell**, Founder & Director, Hope Solutions
- **Madeleine Smith**, Director ESG, Warner Music Group
- **Mandi Frost**, Co-Manager, Coldplay
- **Mark Wong**, Associate Professor/Senior Lecturer and Deputy Head of Urban Studies, University of Glasgow
- **Matt Brennan**, Professor of Popular Music, University of Glasgow
- **Matthias Christner**, Head of Innovation, D&B Audiotechnik
- **Max Tischler**, Sustainability Manager, Jack Johnson Music
- **Meghan Tierney**, Senior Manager, Live Events, Sustainability, AEG
- **Michael Rapino**, President & CEO, Live Nation
- **Molly Hawkins**, Creative Director, Harry Styles
- **Prof Neil Thomas MBE**, Founder & Director of Atelier One
- **Nicole Massey**, Production Manager for Billie Eilish and FINNEAS
- **Paul Johnson**, Creative Design Director, NeonBlack Design
- **Paul Schurink MBE**, Co-founder, CEO Showpower
- **Paul Traynor**, Stage Manager / Head Electrician, Coldplay
- **Phil Harvey**, Manager, Coldplay
- **Rebecca Travis**, Tour Manager, RT Tour Management Limited (Florence + The Machine, Gorillaz, various others)

- **Professor Richard Betts MBE**, Head of Climate Impacts Research, University of Exeter
- **Rob Scully**, Director, ZAP Concepts
- **Robert Hewett**, MD, Stagetruck
- **Robert Kyncl**, CEO, Warner Music Group
- **Robin Shaw**, Co-Founder, Upstaging, Inc
- **Rosemary Enobakhare**, Deputy Chief of Staff for Strategy, Policy, and Strategic Engagement, U.S. Environmental Protection Agency
- **Sooner Routhier**, Production Designer and Creative Producer, The Playground
- **Steve Heaver**, CEO, Involved Group
- **Tadia "T" Taylor**, Live Event Producer, Talent Buyer, Music Equality Activist, W.O.Q.E.- Women of Qolor Entertainment
- **Tina Farris**, Tour Director/Programmer/Producer, Goodtime Girl Media
- **Tom Chauncey**, Partisan Arts, Agent / CEO
- **Tom Schroeder**, Executive Vice President, Wasserman Music
- **Tom See**, President, Live Nation Venues
- **Tony Smith**, Sound Designer, Audio Director for Coldplay

The full list of advisory committee members and more information can be found at climatemachine.mit.edu.

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About MIT Environmental Solutions Initiative (MIT ESI)

MIT ESI is a cross-disciplinary research center at the Massachusetts Institute of Technology that brings together experts from diverse fields to address global environmental challenges. Through innovative research, education, and outreach, MIT ESI aims to develop practical solutions for a sustainable future.

About Coldplay

Coldplay is a British rock band known for its chart-topping hits and commitment to social and environmental causes. With a massive global fan base, Coldplay has used its platform to advocate for positive change and sustainability.

About Warner Music Group

Warner Music Group (WMG) brings together artists, songwriters, entrepreneurs, and technology that are moving entertainment culture across the globe. Operating in more than 70 countries through a network of affiliates and licensees, WMG's Recorded Music division includes renowned labels such as 10K Projects, 300 Entertainment, Asylum, Atlantic, Big Beat, Elektra, Erato, First Night, Fueled By Ramen, Nonesuch, Parlophone, Reprise, Rhino, Roadrunner, Sire, Spinnin', Warner Records, Warner Classics, and Warner Music Nashville. WMG's music publishing arm, Warner Chappell Music, has a catalog of over one million copyrights spanning every musical genre, from the standards

of the Great American Songbook to the biggest hits of the 21st century. Warner Music Group is also home to ADA, which supports the independent community, as well as artist services division WMX. In addition, WMG counts film and television storytelling powerhouse Warner Music Entertainment among its many brands. Follow WMG on [Instagram](#), [X](#), [TikTok](#), [LinkedIn](#), and [Facebook](#).

About Live Nation

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Media & Sponsorship. For additional information, visit livenationentertainment.com.

About Hope Solutions

Hope Solutions is a leading sustainability consultancy that works with music, media and entertainment projects and organizations across the globe, supporting the development and deployment of world leading sustainability programmes and solutions. For additional information, visit www.hopesolutions.services

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